



OED Strategy

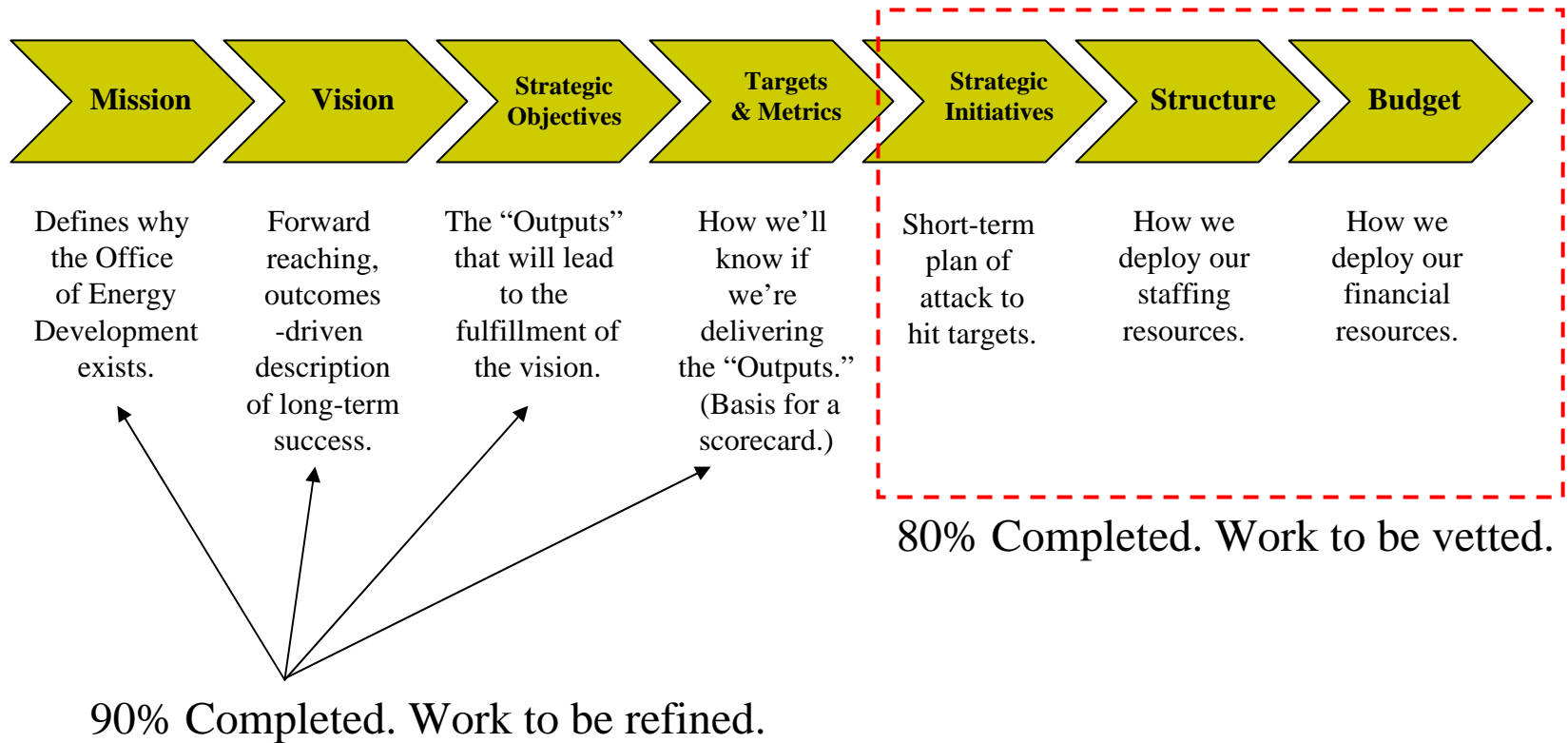
Office of Energy Development
Samantha Mary Julian, Director

September 21, 2011

Office of Energy Development

- **Created in 2011 by H.B. 475**
 - Operating for approximately 140 days
- **Progress Energy Development**
 - Single point of contact
 - Development of all energy resources
 - Shape and implement policy
 - Assists industry and citizens
 - Streamline processes with state and federal agencies
 - Track data and streamline processes

Strategy Formulation Process





Vision & Mission

□ **Vision**

- To serve as the primary resource for advancing energy development in Utah.

□ **Mission**

- To provide leadership in the balanced development of Utah's abundant energy resources through public and private partnerships for economic prosperity, energy independence and a reliable, affordable energy supply.



Strategic Objectives

- **Create & Implement Policy for the Governor, Legislature and State**
 - Promote the goals and strategic recommendations outlined in Utah's 10-Year Strategic Energy Plan, legislative initiatives and state policies and directives.
- **Industry Assistance**
 - Guide energy development projects through the regulatory, permitting and economic development processes, and will support job creation for Utah.
- **Relationship Building**
 - Be a central hub within Utah through the establishment of a network of energy stakeholders.
- **Funding Opportunities**
 - Seek funding sources to carry out and support the implementation of energy projects and programs.
- **Energy Education**
 - Raise the level of energy awareness through educational programs, public outreach campaigns and technical assistance services.



Metrics & Targets

- **Create & Implement Policy for the Governor, Legislature and State**
 - Policy Meetings
 - Regulatory Changes
 - Tax Revenue = Production Value, Production Taxes, Property Taxes, Royalties, Total Revenue



Metrics & Targets

□ **Industry Assistance**

- Projects (Meetings, Wins/losses)
- Kilowatts
- Acres
- Wells
- IP
- Patents
- Pipeline
- Transmission Lines
- Growth of Total Employees
- Jobs, Percent of Utah's Workforce
- Total Wages and Increase in Wages



Metrics & Targets

□ **Relationship Building**

- Capital Investment
- Venture Capital Deals
- Number of Companies/Firms
- Number of Awards and Caliber
- Positive Media Coverage



Metrics & Targets

□ **Funding Opportunities**

- Federal Funding
- State Funding
- Sponsorships
- Partnerships
- Fees/Interest Revenues
- Award Rate (awards applied for vs. received)
- Funding Rate (Money requested vs. received)
- Number of Grants Supported
- State Incentive Awards



Metrics & Targets

- **Energy Education**
 - Tracking (Presentations, Data)
 - Energy Saved in Dollars and MW



Strategic Initiatives

□ **Policy**

- Governor's Energy Plan Priorities
- Priorities

□ **Funding**

- Grants
- Partnerships
- Legislative

□ **Map/Track/Assess – Fuel By Fuel**

- Energy Development Projects
 - All energy resource types

Strategic Initiatives (cont.)

□ **Work**

- Start, Stop, Continue
 - Local, State
 - Regional, National

□ **Communication**

- Transparency
 - Website
 - Annual Report
- Events
 - Governor's Energy Development Summit
 - Public Outreach

OED Staff

□ **OED Team**

■ Currently 20 Staff

- Will reduce to about 1/2 around April 2012
- Will ask legislature for support to create depth

■ New Hires – Cost Sharing

- Conventional Energy Development Manager
 - Coal, Oil, Gas, Utilities (DOGM)
- Unconventional Energy Development Manager
 - Oil Shale, Oil Sands, Nuclear, CO2 Sequestration (USTAR)
- Rural Outreach & Special Projects
 - State/Local Events, Initiatives, Issues (USTAR)



Energy Coordinating Council

- **Will Tackle Issues on a Regional Basis**
- **Second Meeting Held in August**
- **Members**
 - Governor Office
 - Governor's Energy Advisor
 - Governor's Office of Economic Development
 - Department of Environmental Quality
 - Department of Natural Resources
 - Office of Energy Development
 - Public Lands Policy Coordination Office
 - School and Institutional Trust Lands Administration



Questions?

Thank You!

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